



8 September 2021

Simpson Travel raise almost £1.6 million through share placing

Operator will seek to use some of the funds to support future acquisitions and develop international partnerships

Specialist tour operator Simpson Travel (www.simpsontravel.com; 020 8003 6557) today announced that they have raised almost £1.6 million following their recent share placing. They plan to develop international partnerships and use some of the funds raised for acquisitions as they look for potential agents and tour operators to complement their portfolio.

Founder Graham Simpson said, 'Despite the challenges of a 2021 season severely hampered by the absence of a transparent travel policy, this is an exciting time. We continue to welcome clients in Greece, Mallorca, Italy, Corsica and France, and advance bookings for 2022 are particularly high. The outlook for travel remains bright and I am delighted that so many of our loyal clients have chosen to invest in our future.'

Investors, exclusively Simpson clients, will enjoy an excellent range of travel benefits, including holiday discounts, complimentary stays in Simpson Hotels, complimentary weeks in properties on the Simpson Select List and priority access to airport lounges.

- Ends -

For further media information, please contact: Sarah Bolam, 07714 337756 or email sarahbolamcommunications@gmail.com

Notes to Editors:

Simpson Travel: Independently owned, Simpson Travel was established in 2002, yet its heritage predates this by many years. Founder Graham Simpson, a veteran of the travel industry, built up the highly successful Simply Travel in the 1970s with his Greek wife Yianna. From humble beginnings in a flat in Chiswick, it became one of the most respected independent travel companies of its time, renowned for offering authentic rather than 'packaged' holiday experiences, with carefully researched programmes, exceptional product knowledge and service. In Simpson Travel, he recreated the original ethos of Simply Travel, offering a very personal service, with individually selected properties, exceptional local knowledge for each destination, a highly experienced team of staff and excellent local representatives. Clients booking with Simpson Travel can be safe in the knowledge that their

holiday has been created with their needs in mind and each property matched to their individual tastes and requirements.