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Simpson Travel Launches New 'Tots to Teens' Childcare Concept for 2019

Leading specialist villa and boutique hotel operator Simpson Travel (0208 003 6557; www.simpsontravel.com) has announced a new 'Tots to Teens' childcare concept for the 2019 season. Families travelling with Simpson Travel will now be able to choose from bespoke childcare options in three different idyllic Greek island locations, with a choice of creches and holiday clubs for children aged from 6 months to 16 years run by British NNEB-qualified staff and experienced Club Leaders for extra peace of mind.

Catering for children from 8-16 years, the new 'Dolphins' (8-12 year olds) and 'Tribe' (13 years plus) activity clubs are being pioneered at Simpson's exclusive Bella Mare Hotel in Northeast Corfu, with plans to roll out to further properties in the future. They will be available from 14th July – 1st September 2019 and programmes have been created to ensure they appeal to the respective age groups. Tribe gives teenagers the independence, freedom and flexibility they crave while offering an engaging and inspiring programme of activities, whilst Dolphins is a captivating and imaginative programme for 8 to 12 year olds combining the best of seaside fun with grander adventures out on the water. With around five hours of activity a day, the clubs also enable families to strike the balance of spending time together and time apart, giving parents much sought after 'time out, while younger members of the family burn off some energy and spread their wings a little.

With sessions run by experienced, handpicked team leaders, Dolphins can expect activities ranging from scavenger hunts and kayaking to pizza nights and movie making, with plenty on offer to keep this age group busy. For (occasionally!) tricky teens, 'Tribe' activities include Sailing Adventures, Dinghy lessons and a trip to the local Waterpark or perhaps horseriding, as well as mocktail making and pizza evenings closer to home. Places for the Clubs should be booked in advance and start at £230 per Dolphin participant and £330 per Tribe participant to cover all activities.

The clubs are being introduced as an extension of the 'Simpson Creche' childcare concept that already exists at Simpson's two popular villa collections at Periyali (Zakynthos) and Mousses (Lefkada). Here, families staying in one of the villas - which lie within shared grounds but have their own individual facilities - are able to choose from either the Hatchlings Creche (6 months – 3 years) or Turtles Club (4-10 years), where flexible childcare provision is available with British-trained nannies.

Commenting, Graham Simpson, Founder of Simpson Travel, says 'Families make up a big proportion of our clients and whilst some peoples' idea of the perfect family holiday is simply relaxing, spending time together in our villas, we also know that there is great demand for more of a holiday club feel for families of all ages. As a father and grandfather myself, I'm only too familiar with the notion that happy children make a happy holiday. Our clubs are set up in a way that they allow everyone some time to do the things they love and have some new adventures, as well as spending valuable time together as a family.'

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Notes to Editors: Simpson Travel was established in 2002, yet its heritage predates this by many years. Founder Graham Simpson, a veteran of the travel industry, built up the highly successful Simply Travel in the 1970s with his Greek wife Yianna. From humble beginnings in a flat in Chiswick, it became one of the most respected independent travel companies of its time, renowned for offering authentic rather than 'packaged' holiday experiences, with carefully researched programmes, exceptional product knowledge and service. In Simpson Travel, he recreated the original ethos of Simply Travel, offering a very personal service, with individually-selected properties, exceptional local knowledge for each destination, a highly experienced team of staff and excellent representatives in resort. Clients booking with Simpson Travel can be safe in the knowledge that their holiday has been created with their needs in mind and each property matched to their individual tastes and requirements. They can also rest assured that they will be really well looked after by the excellent representatives on hand in each resort.